

RAJAR DATA RELEASE



Quarter 4, 2017 – February 8th 2018

COMPARATIVE CHARTS

1. National Stations
2. Scottish Stations
3. London Stations
4. Breakfast Shows – National and London stations

"Please note that the information contained within this quarterly data release has yet to be announced or otherwise made public and as such could constitute relevant information for the purposes of section 118 of FSMA and non-public price sensitive information for the purposes of the Criminal Justice Act 1993. Failure to comply with this embargo could result in prosecution".

RAJAR DATA RELEASE



Quarter 4, 2017 – February 8th 2018

NATIONAL STATIONS

TOTAL HOURS (in thousands): ALL BBC	Q4 16	560560	Q3 17	545001	Q4 17	548937
TOTAL HOURS (in thousands): ALL COMMERCIAL	Q4 16	460175	Q3 17	474334	Q4 17	459392

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 16	Q3 17	Q4 17	Q4 17 vs. Q4 16	Q4 17 vs. Q3 17	Q4 16	Q3 17	Q4 17
ALL RADIO	Q	48682	49076	48860	0.4%	-0.4%	100.0	100.0	100.0
ALL BBC	Q	35197	34853	35019	-0.5%	0.5%	53.5	52.1	52.8
15-44	Q	14206	14102	13938	-1.9%	-1.2%	37.4	35.9	36.5
45+	Q	20991	20751	21081	0.4%	1.6%	62.8	61.5	62.3
ALL BBC NETWORK RADIO	Q	32180	32110	32242	0.2%	0.4%	45.9	45.2	45.5
BBC RADIO 1	Q	9562	9697	9839	2.9%	1.5%	5.8	5.9	5.9
BBC RADIO 2	Q	15051	15357	15487	2.9%	0.8%	17.3	17.5	18.3
BBC RADIO 3	Q	2120	1963	1951	-8.0%	-0.6%	1.4	1.1	1.1
BBC RADIO 4 (INCLUDING 4 EXTRA)	Q	11694	11656	11667	-0.2%	0.1%	13.8	13.0	13.0
BBC RADIO 4	Q	11332	11217	11253	-0.7%	0.3%	12.7	11.8	11.8
BBC RADIO 4 EXTRA	Q	2184	2153	2264	3.7%	5.2%	1.2	1.2	1.3
BBC RADIO 5 LIVE (INC. SPORTS EXTRA)	Q	5958	5578	5678	-4.7%	1.8%	3.9	4.1	3.7
BBC RADIO 5 LIVE	Q	5713	5067	5453	-4.6%	7.6%	3.6	3.4	3.4
BBC RADIO 5 LIVE SPORTS EXTRA	Q	1167	1643	1065	-8.7%	-35.2%	0.3	0.8	0.3
BBC 6 MUSIC	Q	2329	2430	2343	0.6%	-3.6%	2.2	2.0	2.1
1XTRA FROM THE BBC	H	909	1082	1065	17.2%	-1.6%	0.4	0.5	0.5
BBC ASIAN NETWORK UK	H	632	662	661	4.6%	-0.2%	0.4	0.3	0.3
BBC WORLD SERVICE	Q	1526	1492	1510	-1.0%	1.2%	0.7	0.7	0.7
BBC LOCAL/REGIONAL	Q	8891	8249	8297	-6.7%	0.6%	7.5	6.8	7.3

RAJAR DATA RELEASE



Quarter 4, 2017 – February 8th 2018 NATIONAL STATIONS PAGE 2

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 16	Q3 17	Q4 17	Q4 17 vs. Q4 16	Q4 17 vs. Q3 17	Q4 16	Q3 17	Q4 17
ALL COMMERCIAL	Q	34957	35559	35466	1.5%	-0.3%	43.9	45.3	44.2
15-44	Q	18222	18367	17977	-1.3%	-2.1%	59.1	60.5	59.5
45+	Q	16735	17193	17489	4.5%	1.7%	35.0	36.5	35.4
ALL NATIONAL COMMERCIAL	Q	18832	20231	20254	7.6%	0.1%	15.7	17.2	17.1
ABSOLUTE RADIO	Q	2141	2460	2608	21.8%	6.0%	1.5	1.9	1.8
ABSOLUTE RADIO 70S	H	270	259	259	-4.1%	0.0%	0.1	0.1	0.1
ABSOLUTE 80S	Q	1529	1532	1474	-3.6%	-3.8%	0.9	0.7	0.6
ABSOLUTE RADIO 90S	H	727	756	745	2.5%	-1.5%	0.3	0.3	0.3
ABSOLUTE RADIO CLASSIC ROCK	H	703	637	679	-3.4%	6.6%	0.3	0.3	0.3
THE ARROW	Q	95	68	75	-21.1%	10.3%	0.1	*	*
CAPITAL BRAND	H	8473	8572	8292	-2.1%	-3.3%	4.6	4.7	4.5
CAPITAL NETWORK (UK)	H	7791	7760	7438	-4.5%	-4.1%	4.1	4.2	3.9
CAPITAL XTRA (UK)	H	1299	1464	1559	20.0%	6.5%	0.5	0.5	0.6
CLASSIC FM	Q	5365	5433	5673	5.7%	4.4%	3.4	3.5	3.8
GOLD NETWORK (UK)	H	1120	1108	1117	-0.3%	0.8%	0.8	0.8	0.9
HEART BRAND (UK)	H	9282	9487	9178	-1.1%	-3.3%	6.4	6.3	6.3
HEART 80S	Q		1086	1166		7.4%		0.5	0.6
HEART EXTRA	Q	437	456	487	11.4%	6.8%	0.2	0.2	0.2
HEART NETWORK (UK)	H	8949	8644	8202	-8.3%	-5.1%	6.2	5.7	5.6
HEAT	H	720	616	599	-16.8%	-2.8%	0.2	0.2	0.2
THE HITS	H	605	600	562	-7.1%	-6.3%	0.2	0.2	0.2
JAZZ FM ¹	Q		570	509		-10.7%		0.2	0.2
KERRANG!	H	739	615	607	-17.9%	-1.3%	0.3	0.2	0.2
KISS NETWORK	H	5237	5686	5566	6.3%	-2.1%	3.0	3.2	3.2
KISS FRESH	H	492	519	578	17.5%	11.4%	0.2	0.2	0.2
KISSTORY	Q	1402	1823	1714	22.3%	-6.0%	0.6	0.8	0.6
LBC NETWORK (UK)	H	1686	2084	2018	19.7%	-3.2%	1.7	2.2	2.0

RAJAR DATA RELEASE



Quarter 4, 2017 – February 8th 2018

NATIONAL STATIONS PAGE 3

STATIONS	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 16	Q3 17	Q4 17	Q4 17 vs. Q4 16	Q4 17 vs. Q3 17	Q4 16	Q3 17	Q4 17
MAGIC NETWORK	H	3648	3747	3896	6.8%	4.0%	1.9	1.9	2.0
MAGIC CHILLED	H	235	270	268	14.0%	-0.7%	0.1	0.1	0.1
MAGIC SOUL	H		237	254		7.2%		0.1	0.1
MELLOW MAGIC	H	446	519	473	6.1%	-8.9%	0.2	0.3	0.2
PLANET ROCK	Q	958	1050	1040	8.6%	-1.0%	0.8	0.8	0.8
SMOOTH BRAND (UK)	H	5430	5674	5450	0.4%	-3.9%	3.9	4.0	3.6
SMOOTH EXTRA	Q	810	894	780	-3.7%	-12.8%	0.6	0.5	0.4
SMOOTH RADIO NETWORK (UK)	H	4751	5104	4891	2.9%	-4.2%	3.3	3.5	3.2
SUNRISE RADIO NATIONAL	Q	461	354	403	-12.6%	13.8%	0.2	0.1	0.2
TALKRADIO	Q	252	256	242	-4.0%	-5.5%	0.1	0.1	0.1
TALKSPORT	Q	3007	2926	2863	-4.8%	-2.2%	1.7	1.9	1.6
TALKSPORT2	Q	294	342	311	5.8%	-9.1%	0.1	0.1	0.1
UCB 1	Q	225	174	152	-32.4%	-12.6%	0.1	0.1	0.1
UNION JACK	Q		101	88		-12.9%		*	*
VIRGIN RADIO	H			483					0.1
RADIO X NETWORK (UK)	H	1254	1523	1580	26.0%	3.7%	0.9	1.0	1.1
ALL LOCAL COMMERCIAL	Q	27066	26952	26532	-2.0%	-1.6%	28.2	28.1	27.1
OTHER LISTENING	Q	4183	3922	3815	-8.8%	-2.7%	2.7	2.6	2.9

RAJAR DATA RELEASE



Quarter 4, 2017 – February 8th 2018 SCOTTISH STATIONS

WEEKLY REACH: The number in thousands of the UK/area adult population who listen to a station for at least 5 minutes in the course of an average week.
SHARE OF LISTENING: The percentage of total listening time accounted for by a station in the area (TSA) in an average week

PLEASE NOTE: only the data from stations which share the same TSAs can be compared.

STATIONS	SURVEY PERIOD	TSA SIZE	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
			'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
			Q4 16	Q3 17	Q4 17	Q4 17 vs. Q4 16	Q4 17 vs. Q3 17	Q4 16	Q3 17	Q4 17
BBC RADIO SCOTLAND	H	4541	952	870	839	-11.9%	-3.6%	8.6	6.4	6.5
Radio Borders (Bauer Borders)	Y	110	51	55	57	11.8%	3.6%	35.1	32.6	29.6
Capital Scotland*	H	2828	543	510	495	-8.8%	-2.9%	6.0	6.9	6.7
Central FM	Y	215	54	43	39	-27.8%	-9.3%	8.3	7.6	5.8
Clyde 1	H	1907	624	543	514	-17.6%	-5.3%	18.8	11.8	12.3
Clyde 2	H	1907	134	131	118	-11.9%	-9.9%	2.0	2.9	3.3
Forth 1	H	1147	320	380	351	9.7%	-7.6%	17.4	16.2	13.6
Forth 2	H	1147	72	77	81	12.5%	5.2%	2.9	2.5	3.4
Heart Scotland	H	2828	393	369	379	-3.6%	2.7%	5.8	4.8	6.3
Kingdom FM	Y	291	53	61	60	13.2%	-1.6%	9.5	9.6	8.9
Moray Firth Radio (Bauer Inverness)	Y	252	124	119	114	-8.1%	-4.2%	27.4	25.8	24.4
Northsound 1	Y	350	124	129	125	0.8%	-3.1%	22.5	17.3	17.9
Northsound 2	Y	350	21	23	22	4.8%	-4.3%	2.8	2.1	2.1
Original 106 (Aberdeen)	Y	350	75	71	69	-8.0%	-2.8%	10.7	10.3	8.9
Smooth Radio Scotland	H	1827	409	415	374	-8.6%	-9.9%	8.9	14.6	12.2
Tay FM	Y	394	135	139	139	3.0%	0.0%	20.0	16.0	15.0
Tay 2	Y	394	39	39	41	5.1%	5.1%	6.8	5.3	5.2
Wave 102	Y	144	19	28	29	52.6%	3.6%	5.4	7.1	8.1
West Sound (inc. West FM)(Bauer Southwest Scotland)**	Y	395	187	166	166	-11.2%	0.0%	24.0	25.6	25.9

*PLEASE NOTE: CAPITAL SCOTLAND INCLUDES LISTENING TO CAPITAL UK AND CANNOT BE USED FOR COMPARISONS

RAJAR DATA RELEASE



Quarter 4, 2017 – February 8th 2018

LONDON STATIONS – PAGE 1

STATIONS	SURVEY	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
	PERIOD	'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 16	Q3 17	Q4 17	Q4 17 vs. Q4 16	Q4 17 vs. Q3 17	Q4 16	Q3 17	Q4 17
BBC Radio London	Q	359	454	574	59.9%	26.4%	1.0	1.3	2.0
Absolute Radio (London)	Q	750	874	918	22.4%	5.0%	2.0	3.0	2.3
Capital London	Q	1730	2125	2108	21.8%	-0.8%	3.7	5.2	4.6
Capital XTRA (London)	Q	505	635	777	53.9%	22.4%	1.0	1.8	1.4
Gold London	Q	255	271	280	9.8%	3.3%	0.8	1.1	1.2
Heart London	Q	1362	1515	1559	14.5%	2.9%	4.1	3.5	4.2
Kiss (London)	Q	1860	1869	2023	8.8%	8.2%	4.5	5.5	5.0
LBC 97.3	Q	1055	1110	1215	15.2%	9.5%	5.5	5.8	5.2
LBC London News	Q	367	488	502	36.8%	2.9%	0.8	1.7	1.4
Magic (London)	Q	1723	1541	1564	-9.2%	1.5%	4.7	3.6	4.0
Premier Christian Radio	Q	193	127	142	-26.4%	11.8%	0.5	0.4	0.5
Smooth Radio London	Q	748	775	751	0.4%	-3.1%	1.7	1.8	1.9
Radio X London	Q	430	478	509	18.4%	6.5%	1.4	1.2	1.5

RAJAR DATA RELEASE



Quarter 4, 2017 – February 8th 2018

LONDON STATIONS– PAGE 2

NATIONAL STATIONS ON LONDON TSA

NATIONAL STATIONS ON LONDON TSA

	SURVEY PERIOD	REACH	REACH	REACH	% CHANGE	% CHANGE	SHARE	SHARE	SHARE
		'000	'000	'000	REACH Y/Y	REACH Q/Q	%	%	%
		Q4 16	Q3 17	Q4 17	Q4 17 vs. Q4 16	Q4 17 vs. Q3 17	Q4 16	Q3 17	Q4 17
BBC Radio 1	Q	1706	1410	1602	-6.1%	13.6%	4.5	3.4	4.2
BBC Radio 2	Q	2146	2316	2460	14.6%	6.2%	10.7	10.9	12.2
BBC Radio 3	Q	696	541	543	-22.0%	0.4%	2.7	1.8	1.3
BBC Radio 4	Q	2871	2860	2772	-3.4%	-3.1%	17.1	14.4	13.8
BBC Radio 5 live	Q	1216	1101	1208	-0.7%	9.7%	4.0	3.4	3.3
Classic FM	Q	1302	1272	1400	7.5%	10.1%	3.7	4.1	4.6
talkSPORT	Q	669	696	707	5.7%	1.6%	1.7	2.3	1.7

RAJAR DATA RELEASE



Quarter 4, 2017 – February 8th 2018

BREAKFAST SHOWS (WEEKDAYS) – PAGE 1

NATIONAL STATIONS

STATIONS	SURVEY	WEEKLY REACH	WEEKLY REACH	WEEKLY REACH
	PERIOD	'000s	'000s	'000s
NATIONAL STATIONS - MON-FRI		Q4 2016	Q3 2017	Q4 2017
<i>Time period varies per station</i>				
BBC Radio 1 - 06.30 - 10.00am	Q	5367	4932	5722
BBC Radio 2 - 06.30 - 09.30am	Q	9214	9354	9431
BBC Radio 3 - 06.30 - 09.00am	Q	647	566	607
BBC Radio 4 - 06.00 - 09.00am	Q	7449	7061	7146
BBC Radio 5 live - 06.00 - 10.00am	Q	2226	2196	2245
Absolute Radio Network - 06.00 - 10.00am	H	1959	1944	2100
Classic FM - 06.00 - 09.00am	Q	1738	1732	1916
Kiss - 06.00 - 10.00am	Q	2205	2013	2235
Magic - 06.00 - 10.00am	Q	1296	1293	1416
talkSPORT - 06.00 - 10.00am	Q	1256	1379	1163
Radio X Network (UK) - 06.30 - 10.00am	H	717	823	910

RAJAR DATA RELEASE



Quarter 4, 2017 – February 8th 2018

BREAKFAST SHOWS (WEEKDAYS) – PAGE 2

LONDON STATIONS

Please note: the table below does not list national radio stations which are listened to in the London area

STATIONS	SURVEY PERIOD	WEEKLY REACH '000s	WEEKLY REACH '000s	WEEKLY REACH '000s
LONDON STATIONS - MON-FRI		Q4 2016	Q3 2017	Q4 2017
<i>Time period varies per station</i>				
BBC Radio London - 07.00 - 10.00am	Q	166	235	272
Absolute Radio (London) - 06.00 - 10.00am	Q	378	436	466
Capital London - 06.00 - 10.00am	Q	881	1115	1011
Capital XTRA (London) - 06.00 - 10.00am	Q	319	284	287
Gold London - 06.00 - 10.00am	Q	123	153	134
Heart London - 06.00 - 09.00am	Q	524	490	680
Kiss (London) - 06.00 - 10.00am	Q	983	900	1027
LBC 97.3 - 07.00 - 10.00am	Q	725	716	755
LBC London News - 07.00 - 10.00am	Q	175	275	298
Magic (London) - 06.00 - 10.00am	Q	771	659	780
Premier Christian Radio - 07.00 - 09.00am	Q	101	46	88
Smooth Radio London - 06.00 - 10.00am	Q	307	303	304
Radio X London - 06.30 - 10.00am	Q	224	242	270